

Dominique Hart
Dynamic Visual Branding
& Marketing Strategist

Visual Branding Strategist |
Speaker | Dynamik Entrepreneur

SPEAKER MEDIA KIT



A professional headshot of Dominique Hart. She is a Black woman with curly hair, wearing a white sleeveless dress and a gold necklace. She is smiling and has her hands on her hips. The background is a light-colored wall with horizontal stripes.

Dominique Hart

BIOGRAPHY

Dominique Hart is an International Visual Branding Strategist, Dynamic Speaker, Serial Entrepreneur, CEO and founder of Dynamik Endeavors, and six-figure Real Estate Investor — all by the age of 30. She empowers businesses and organizations to discover their visual identity, resonate with the people that need them, and convey their unique voice through the power of design.

As a first generation American, Dominique appreciates the journey entrepreneurs everywhere must take to cultivate a loyal client base from nothing — she's been in those shoes herself. Now she's reaching out, sharing her incredible insight to teach those entrepreneurs the true power of brand design, and how, with the right approach, they can significantly accelerate their business' profits.

Earning a Bachelor of Arts degree in Advertising from Temple University, with a concentration in Art Direction, she deeply understands both the creativity and science needed to nurture a resilient following through comprehensive visual branding and strategy that grows a business built on legacy.

While pursuing a higher education in advertising in Tokyo, Japan, Dominique aided western companies in reaching consumers in the Japanese market. Back in America, she helped major brands such as Amtrak, the Marriott Hotel, and even the United States Marines reach the audience that needs them.

These collective experiences led her to develop her signature time-tested system, the D.Y.N.A.M.I.K. Method. Fast forward to today, her signature method together with her agency, Dynamik Endeavors, has guided countless international businesses and audiences, from speaking at L'oreal, to non-profit organizations such as the National Urban League-Young Professionals, the New York Coalition of 100 Black Women, the Eagle Academy Foundation, and more. (....bio continues on next page)

A professional headshot of Dominique Hart. She is a Black woman with long, curly dark hair, smiling warmly at the camera. She is wearing a white sleeveless dress with a V-neckline and a multi-layered gold necklace. Her hands are on her hips. The background is a soft-focus indoor setting with warm lighting.

Dominique Hart

BIOGRAPHY (...continued)

As featured on GoDaddy, Fox34, CBS, NBC, the Women's Speakers Association, among others, Dominique has spoken across the world — sharing her incredible insight into design strategy to not just build something trendy that will “work”, but to push the envelope so people actually stop and take notice. All the while, she guides her clients through any uncertainty every step of the way.

Dominique is an advocate for inspiring entrepreneurs of all ages. She's traveled the world empowering the next generation of entrepreneurs, and through her keynote speeches and workshops, shows them that the power to do the most “Dynamik” work comes from being “Dynamik” — it comes from within.

Having a consistent visual brand will impact every level of a business. Dominique knows not only how to establish and amplify a brand and vision, but to teach it to manifest in the lives of its audience.

Through the power of brand design, Dominique teaches entrepreneurs to truly embody what their brand stands for — creating the perfect branding experience that not only brings their visions to life, but elevates them in their industry with a comprehensive balance of both design and strategy.

In short, Dominique helps entrepreneurs develop a dynamic visual identity not only so their audience can see them, but so entrepreneurs can see themselves.

To learn more information about how Dominique can elevate your business, or to book her to speak at your upcoming conference, workshop, or specialized corporate training, contact her team at DominiqueHart.com.



SIGNATURE TOPICS

- **THE D.Y.N.A.M.I.K. METHOD***

- *Via Dominique's signature system, your audience will explore and establish Dominique's 7 pillars of visual branding that YOUR company must possess to achieve accelerated profits and a "DYNAMIK" presence.*

- **THE DYNAMIK YOU!***

- *In this program, your audience will explore and establish 4 Core Pillars from "the Dynamik Creator Method™" that your personal brand MUST HAVE in order to achieve a "DYNAMIK" presence and accelerated profits.*

- **BECOMING A DYNAMIK CREATOR***

- *As one of Dominique's most transformative signature talks, this program is one that will be sure to empower your audience to a "Dynamik" version of themselves that has yet to be affirmed or awakened.*

* Looking for a particular topic that's not listed above? Content for each talk can be created specifically to match your event theme or audience. Please be sure to include your particular topic/talk/training needs upon request. Start by [clicking here](#) or please email Dominique's agent, Karie Millspaugh with 5 Star Keynote Speakers at karie@kariemillspaugh.com to get started!

Dominique Hart

THE D.Y.N.A.M.I.K. METHOD

(pronounced like "dynamic")

Via Dominique's signature system, your audience will explore and establish Dominique's 7 pillars of visual branding that YOUR company must possess to achieve accelerated profits and a "DYNAMIK" presence.

Tired of being overlooked in your industry? Often find yourself in "identity anxiety" when it comes to your marketing? Well, in this program, Dominique Hart, via her signature system, "The D.Y.N.A.M.I.K. Method," shares her most valued strategies, tools & corporate advertising inspired secrets to help your audience transform their business from a place of average, or amateur status, to that of an ELITE brand.

This program will help your audience:

- Create DISTINCT visibility in their business
- Set them apart from their competition
- and increase the desired sales they aim to achieve in their empire.

During the program your audience learn how to:

- Establish a "DYNAMIK" & EFFECTIVE visual branding strategy
- Create your marketing materials on point and most importantly, on brand
- How to use affordable yet high quality tools to transform your brand
- How to ensure that your brand is one that you will be proud to call your own
- Create consistency by designing with your brand in mind
- How to communicate with your designers to ensure visual brand success and so much more...



Dominique Hart
Visual Brand Strategist & Speaker

This program has been requested or featured in the following client engagements:



"There are no other words beyond fantastic, dynamik, incredible, and amazing...Get to know the brilliance behind the brand of Dynamik Endeavors. You won't be disappointed. You can take that and cash it at the bank." - Dr. Stacie NC Grant

This program is available in the following "DYNAMIK" formats:

Keynotes, Workshops, Breakout Session, Fireside Chats, Corporate Trainings and by special request.

To request this program for your upcoming conference, event or workshop, please contact her agent, Karie Millspaugh, at Karie@kariemillspaugh.com

Dominique Hart

THE DYNAMIK YOU!

(pronounced like "dynamic")

In this program, your audience will explore and establish 4 Core Pillars from "the Dynamik Creator Method™" that your personal brand MUST HAVE in order to achieve a "DYNAMIK" presence and accelerated profits.

Struggling to establish what makes YOU unique in your own brand? Often find yourself in "identity anxiety" when it comes to your marketing? Inspired by her signature system for entrepreneurs and corporate brands, "The Dynamik Method™", Dominique shares her most valued strategies, tools & advertising inspired secrets to help you transform your personal brand from one that is undefined to one that is memorable and infused with purposeful strategy.

This program will help your audience:

- Create DISTINCT brand visibility by operating in who they truly are
- Establish a strategy for becoming a recognized name in their industry
- and increase the desired sales they want to achieve in your empire.

During the program your audience learn how to:

- Establish a strong personal brand foundation to expand their platform
- Ensure that their brand is one that they will be proud to call their own
- Consistently show up authentically across multiple platforms (online or offline)
- Communicate the essence of who they are to ensure visual brand success
- Establish a "DYNAMIK" & EFFECTIVE visual branding & marketing strategy and so much more...

This program has been requested or featured in the following client engagements:



L'ORÉAL
U S A

New York
Urban League
Young Professionals



Dominique Hart

Visual Brand Strategist & Speaker

"Dominique was able to deliver a message that was authentic, educational and entertaining. In our survey of the week long experience, Dominique's session ranked among the highest of the program. I look forward to partnering with Dominique in the near future." - Cecilia Nelson | AVP, Diversity & Inclusion | L'Oreal USA

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Dominique Hart

BECOMING A DYNAMIK CREATOR

(pronounced like "dynamic")

As one of Dominique's most transformative signature talks, this program is one that will be sure to empower your audience to a "Dynamik" version of themselves that has yet to be affirmed or awakened.

Feeling creatively stagnant in your business? Looking for more in life because you just KNOW that you're not like everyone else? By having Dominique at your next conference, event or workshop she'll be able to vulnerably share her own personal experiences in, what her audience knows today as, becoming a "Dynamik Creator."

In the process, your audience will leave with the tools necessary to:

- Operate in their uniqueness with the upmost confidence
- Take back their authority over their life and their endeavors
- Make the most significant shift to propel their vision forward & manifest it

During the program your audience learn how to:

- Truly possess the mindset of a "Dynamik Creator" for sustainable success
- Understand what their most powerful asset is as a "Dynamik Creator"
- Create their own unique way to what they desire out of life and/or business
- How to use their life experiences as a strength and not a hinderance
- How to ensure that their brand is one that they are proud to call their own
- Build upon what they have in order to create whatever they desire and so much more...

This program has been requested or featured in the following engagements:



"...Seeing you up in front of the room, and recognizing all the hurdles you had to jump over to make it to where you are was in itself an inspiration; hearing your words of empowerment, was an extra baptism of encouragement. Thank you so much for your uplifting message!" - Amarachi C. U.

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+ ADDITIONAL TOPICS

● **HOW TO CREATE A "DYNAMIKALLY" IMPACTFUL BRAND STRATEGY**

- Dominique is a firm believer that all business success is rooted in strategy by one way or another. If you or your audience feels stuck in their business or feel like they don't know what to do next, then your audience NEEDS to hear her what she has to say. They will leave with vision, direction and "stuck" no more.

● **DYNAMIK STRATEGY FOR ACCELERATED PROFITS**

- Where branding and marketing collide to create the profits you desire in your business. No matter how complex or how simple, no entrepreneur should operate without a thought out strategy. But yet, so many often do. Having a sound strategy in your business is KEY if you want accelerated profits in your business. In this talk, Dominique walks your audience through her profit driven process.

● **DYNAMIKALLY YOU!: HOW TO CREATE YOUR FUTURE WITH DYNAMIK IMPACT**

- As one of Dominique's signature talks for the youth and millennials alike, this talk will walk your students through exactly what it means to have an impactful personal brand, the importance of having a strong presence and how to visually pull it all together across all platforms (both online AND offline). Make room for Q&A, because it is a must when the ideas begin to develop and the "AHA" moments begin to roll, as your students discover this content during her session.

AND MUCH MORE...

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TESTIMONIALS

DR. STACIE NC GRANT | STRATEGIST | DESTINY DESIGNERS UNIVERSITY®

"There are no other words beyond fantastic, dynamic, incredible, and amazing. I could go on and on and on..." "...take the time to have a consultation. Get to know the brilliance behind the brand of Dynamik Endeavors. You won't be disappointed. You can take that and cash it at the bank. This is Dr. Stacie NC Grant signing off."

CECILIA NELSON | AVP, DIVERSITY & INCLUSION | L'OREAL USA

"During the NY Coalition of One Hundred Black Women Role Model Program, Dominique presented "Brand You", a session on developing your personal brand. Dominique's candor, honesty and engaging presentation style allowed her to connect immediately with the young ladies. Her ability to establish herself as a credible and knowledgeable facilitator allowed for an interactive dialogue with the young ladies. She was able to deliver a message that was authentic, educational and entertaining. In our survey of the week long experience, Dominique's session ranked among the highest of the program.

I look forward to partnering with Dominique in the near future."

DAMIA HARRIS MADDEN | EXECUTIVE DIRECTOR | CITY OF MOUNT VERNON-YOUTH BUREAU

"Your authentic message was compelling and much needed for our youth. Moreover, your enthusiasm towards STEM, entrepreneurship and leadership encouraged both the adults AND youth who were present to cultivate their dreams. When I reflect to when I first heard you speak as a host at the 35th Annual Scholarship Luncheon for Grace Baptist Church, it was apparent that you were the example that this city's youth needed to see and hear. Your website is phenomenal and your marketing strategies have set a standard for our young, hopeful, entrepreneurs."

FOR MORE TESTIMONIALS, HEAD OVER TO: DOMINIQUEHART.COM



DYNAMIK ENDEAVORS

Creative Advertising + Social Media

ABOUT DYNAMIK ENDEAVORS (*PRONOUNCED LIKE "DYNAMIC"*)

Dynamik Endeavors is a boutique design agency that transforms brands to achieve accelerated profits and a "Dynamik" presence. We are on a mission to create a global community of unapologetically creative leaders who will lead their brands to unparalleled acclaim.

THROUGH OUR SERVICES, PRODUCTS AND PROGRAMS, WE HELP OUR CLIENTS TO:

- Enhance self confidence to fully live and breathe their brand and vision
- Create enhanced Brand Perception
- Establish a framework to achieve higher profits.

OUR SERVICES INCLUDE:

- Visual Brand Identity Design
- Website Design & Development
- Online Marketing Strategy & Implementation
- Visual Branding & Website Workshop Intensives (.ie. The Dynamik DIY Experience)
- Speaking for Conferences, Events, and Corporations
- Trainings Based on Dominique's Signature Systems: "The Dynamik Method™" & "The Dynamik Creator Method™" include:



(Digital and Home study versions available. Corporate licensing available for "Dynamik: VBME" only)

FOR MORE INFORMATION ABOUT SERVICES AND RESOURCES:

WWW.DYNAMIKENDEAVORS.COM



BOOK DOMINIQUE

To book Dominique for your next conference, workshop, or specialized corporate training, please email her booking support team at:

booking@dominiquehart.com

To join her Visual Branding community for entrepreneurs, where you can receive Creative Advertising tips, tools and updates, visit www.DynamikEndeavors.com and of course stay in touch with her on Twitter @MeetDominique. You can also look at what she's creatively up to with all of her clients using hashtag #DominiqueCreates, #DynamikEndeavors or #DynamikCreator.

In all things creative,
Thank you

Dominique Hart